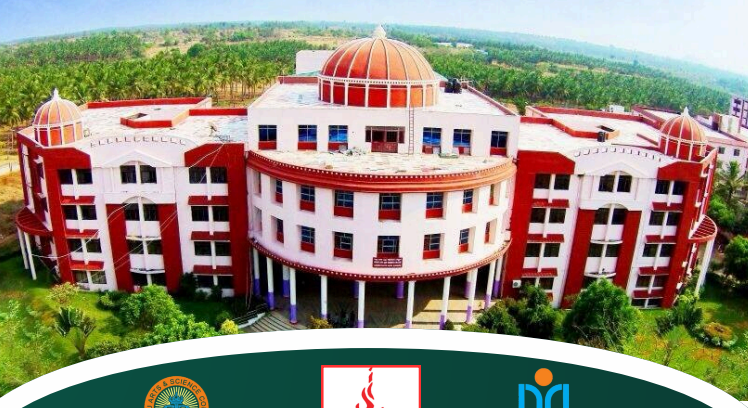

NEHRU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

(Affiliated to Bharathiar University Accredited with "A+" Grade by NAAC,
ISO 9001:2015 (QMS) Certified, Recognized by UGC with 2(f) &12(B),
Under Star College Scheme by DBT, Approved by AICTE, Govt. of India)
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu, India.
E-mail: nascoffice@nehrucolleges.com. Ph: 0422-2480007 Web Site: www.nasccbe.ac.in

Three Day National Level Faculty Development Programme (FDP) on

"INTELLIGENT SYSTEMS AND ANALYTICS IN CONTEMPORARY ACCOUNTING AND FINANCE"

SPONSORED BY

ICSSR-SRC

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR-SRC) Ministry of Education, Hyderabad

MARCH 16-18,2026

10:00.a.m.

D Block Seminar Hall

Free

NO REGISTRATION FEE

EMINENT SPEAKERS OF FDP PROGRAMME

CA DEEPAK PANDIAN

Vice President
JK Shah Veranda Enterprise,
Coimbatore

Dr SANGEETHA V

Associate Professor,
Department of Computer Science PG,
School of Computational
and Physical Science, Kristu Jayanti
Deemed to be University, Bengaluru

Dr V VENKATACHALAM

Assistant Professor
Department of Commerce,
PSG College of Arts and Science,
Coimbatore

Dr. VIJAYA RAJAKUMAR P T

Director, MBA
Nehru Institute of Engineering
and Technology, Coimbatore

Dr R MAHADEVI

Assistant Professor & Head
Department of B.Com. CA,
Nehru Arts and Science College,
Coimbatore

Dr R A AYYAPPARAJAN

Associate Professor
Department of MBA
Nehru Institute of Information
Technology and Management
Coimbatore

GUEST OF HONOUR

Adv. Dr. P. KRISHNADAS
Chairman & Managing Trustee,
NGI & Honorary Trade
Commissioner of Mauritius - India

Dr. P. KRISHNAKUMAR
CEO & Secretary, NGI

Dr. H. N. NAGARAJA
Executive Director (A&A),
NGI

Dr. S. SAMBATH KUMAR
FDP Convenor

Dr. M. KANAGARATHINAM
Dean, School of Commerce

Dr. V. VIJAYAKUMAR
Principal

DAY 1 - 16/03/2026

SESSION 01 : 09:30. AM - 11.00. AM &
SESSION 02 : 11:15. AM - 12.45. PM

LEVERAGING FINANCIAL APPLICATION FOR DIGITAL ACCOUNTING AND FINANCIAL MANAGEMENT

SESSION 03: 01:15. PM - 02:45. PM &
SESSION 04: 03:00PM - 04:30 PM

FINANCIAL DATA VISUALIZATION THROUGH POWER BI AND TABLEAU

DAY 2 - 17/03/2026

SESSION 01 : 09:30. AM - 11.00. AM &
SESSION 02 : 11:15. AM - 12.45. PM

ETHICAL AND REGULATORY CHALLENGES OF AI IN ACCOUNTING AND FINANCE

SESSION 03: 01:15. PM - 02:45. PM &
SESSION 04: 03:00PM - 04:30 PM

TECHNOLOGY AND INNOVATION IN FINANCIAL SERVICES

DAY 3 - 18/03/2026

SESSION 01 : 09:30. AM - 11.00. AM &
SESSION 02 : 11:15. AM - 12.45. PM

TALLY WITH GST

SESSION 03: 01:15. PM - 02:45. PM &
SESSION 04: 03:00PM - 04:30 PM

INTEGRATION OF INTELLIGENT TECHNOLOGIES IN FINANCE MODELING

ABOUT THE COLLEGE:

Nehru Arts and Science College (NASC), Autonomous is one of the renowned Colleges in Tamil Nadu. The College is Affiliated to Bharathiar University, recognized by UGC with 2(f) & 12-B Status, Accredited with "A+" Grade (CGPA 3.50) in III Cycle by NAAC, ISO 9001:2015 (QMS) Certified Institution, 4 Star rating byInstitution Innovation Council (IIC) and considered under STAR College Scheme by DBT, Government of India. The College has been ranked in the bandwidth of 101-150 by NIRF. NASC is recognized as Band Performer under ATAL Ranking. The College has done remarkable contribution in higher education catering to the needs of the people in all walks of the society by offering quality education for 3500 students. It offers 13 Research, 08 Post Graduate and 27 Under Graduate Programmes in Arts, Life Science, Computational, Creative Sciences, Commerce and Management Streams.

ABOUT THE DEPARTMENT:

The program is designed to cultivate professional competencies in trade, commerce, and industry among students. Aligned with the National Education Policy (NEP), the School of Commerce has made significant strides in commerce education nationwide by integrating experiential learning with theoretical foundations. Through continuous innovation and industry collaboration, it actively bridges the gap between academic knowledge and real-world applications, fostering holistic and skill-based learning. Fostering active citizenship and socio-economic development and focusing on sustainable business practice.

ABOUT THE ICSSR - SRC:

ICSSR SRC refers to the Southern Regional Centre of the Indian Council of Social Science Research, an autonomous body established in 1969 to promote social science research in India. The SRC, founded in 1973, serves the southern states and union territories by acting as a link between regional social scientists and the national ICSSR body, and by implementing its programs within the region. Its key activities include funding research, organizing seminars, and providing fellowships to researchers. The Indian Council of Social Science Research Southern Regional Centre organizes and provides grants for various seminars, conferences, and workshops on contemporary social science themes and provides funding to colleges, universities, and other institutions.

ABOUT THE FDP PROGRAMME :

The rapid evolution of intelligent technologies is redefining the landscape of accounting and finance. Artificial Intelligence (AI), Machine Learning (ML), Data Analytics, Blockchain, Robotic Process Automation (RPA), and Predictive Modeling are transforming traditional accounting practices into dynamic, data-driven systems. This Faculty Development Programme on "Intelligent Systems and Analytics in Contemporary Accounting and Finance" aims to equip academicians, researchers, and industry professionals with advanced knowledge and practical exposure to emerging digital tools and analytical frameworks shaping modern financial management. The FDP focuses on bridging the gap between traditional accounting pedagogy and technology-enabled financial ecosystems.

OBJECTIVE OF THE PROGRAMME :

- To provide conceptual clarity on intelligent systems in accounting and finance.
- To introduce data analytics tools for financial statement analysis and risk assessment.
- To explore AI-driven auditing, fraud detection, and compliance mechanisms.
- To enhance research capabilities in analytics-based accounting and finance.
- To develop curriculum integration strategies for Commerce and Management programmes.

EXPECTED OUTCOME OF THE PROGRAMME:

After completion of the FDP, participants will be able to:

- Integrate intelligent systems into accounting and finance teaching.
- Apply analytical tools for financial data interpretation.
- Design research projects in AI and analytics-driven finance.
- Understand regulatory and ethical implications of digital financial technologies.
- Contribute to industry-ready curriculum development in Commerce education.

NOTE:

Lunch, Refreshments, and Certificate will be provided to all the participants.

REGISTRATION LINK

https://forms.gle/rTkomRftj4tb4HH68

Dr. M. KANAGARATHINAM - 9943034036

Dr. S. SAMBATH KUMAR - 9698517545

Mr. P. KRISHNARAJ - 9790676262